



LBRCA ANNUAL CONFERENCE

10-11 MARCH 2023

NSW's leading event focused on
the needs of rural and regional
heavy vehicle transporters.

TAMWORTH
REGIONAL
ENTERTAINMENT
AND CONFERENCE
CENTRE (TRECC)



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WELCOME

The Livestock, Bulk and Rural Carriers Association (LBRCA) extends a warm invitation for you to participate in our 35th Annual Conference, being held at the Tamworth Regional Entertainment and Conference Centre (TRECC) on 10-11 March 2023.

Our conference will commence with a breakfast on Friday morning in the Trade Exhibition, followed by 1.5 days of relevant content as well as our popular social events – the Friday afternoon happy hour, Freightliner Friday night dinner and the Blue-Ribbon Saturday night gala dinner and auction.

The theme 'Safeguarding the rural transport supply chain' will feature throughout the two-day event with Jason Strong, CEO of Meat and Livestock Australia and supply chain extraordinaire locked in as a keynote speaker.

We have secured Olympic Gold Medallist Steven Bradbury to talk about resilience and determination and James Bustar will dazzle with his heart stopping comedic juggling act while up-and-coming Australian singer Jake Davey is sure to entertain delegates with his original country music hits across Friday evening.

Other key highlights include:

- Trucks, trailers, and trade exhibition will be held under one roof.
- Friday dinner and entertainment: Come together to enjoy a wholesome buffet meal, local country music, good banter, and lots of networking thanks to Freightliner.
- Saturday gala dinner, entertainment, and industry auction: A Blue and White Tie fanciful affair, this is an event not-to-miss!
- Partners Program including a Pinot & Picasso painting session.

On behalf of the LBRCA committee and membership we look forward to welcoming you to Tamworth in 2023.

Best regards,

Wade Lewis

LBRCA President



PRELIMINARY PROGRAM

Thursday 9 March 2023

- LBRCA and TFNSW Quarterly Meeting
- LBRCA Committee Meeting
- Pre-event drinks (not part of the official conference program)

Friday 10 March 2023

- Welcome breakfast in Trade Exhibition
- Safeguarding the rural transport supply chain
- Fuel supply and security
- The cost of doing heavy vehicle business in NSW
- Driver skills, attraction, and retention
- Innovating heavy vehicle access in NSW
- Young Driver of the Year Award
- Happy Hour, Dinner, and Entertainment

Saturday 11 March 2023

- Electric/Hydrogen vehicles and a net zero transport network
- Livestock, Bulk and Rural breakout sessions
- Safe people, workplaces and businesses
- LBRCA Annual General Meeting
- Blue Ribbon Gala Dinner and Auction

Keynote Speaker

Jason Strong **CEO Meat and Livestock Australia**

Jason has more than 30 years' red meat and livestock experience, knowledge, and connections from the farm through to the end consumer in both domestic and international markets. He is a well recognised and respected senior executive with extensive skills in commercial and industry business management and administration, supply chain development, meat science and grading, genetics and marketing.



HOST CITY

Tamworth, the 'Country Music Capital of Australia', is located on the Peel River and is the most populated inland city in NSW. Tamworth serves parts of the New England and Western Slopes districts that produce livestock, poultry, wheat, sorghum, and sunflowers. Its industries include meat processing and flour milling.

In 1818, John Oxley passed through and thirteen years later, the first sheep and cattle stations were established near Goonoo Goonoo. The Kamilaroi people inhabited the area before European contact.

Tamworth is a key agricultural region in NSW, with an estimated 760,000 acres of land used in beef, sheep, grain, dairy, poultry and lucerne production. Tamworth is home to one of Australia's major Regional Livestock Exchanges and livestock processing facilities including Thomas Foods International, TEYS and Baiada.



GETTING THERE

→ Drive

Tamworth is about three-and-a-half hours north-west of Newcastle along the Hunter Expressway and New England Highway or about five hours from Sydney via the Pacific Motorway, Hunter Expressway and New England Highways.

→ Fly

Tamworth Regional Airport is the largest regional airport in Australia. Flights are operated between Tamworth, Sydney and Brisbane by both Qantas and Link Airways daily. Located just 10 minutes from the Tamworth CBD hire cars are available to hire (Hertz, Budget, Avis), taxis will be available outside the terminal upon arrival, or you can order an UBER.

→ Public Transport

Daily train and coach services operate between Tamworth and several cities including (but not limited to) Sydney, Brisbane, Newcastle, Port Macquarie, Grafton, Armidale, Tenterfield, Inverell, Scone, Muswellbrook, Singleton, Quirindi, Gunnedah, Moree, Narrabri, Dubbo, Orange, and Bathurst.

VENUES

→ Main Venue

The LBRCA Annual Conference in 2023 will be held at the Tamworth Regional Exhibition and Conference Centre (TRECC). The biggest of its kind outside of NSW metropolitan areas, TRECC has a capacity of 5,100 and an exhibition space of approximately 4800 square metres allowing the display of heavy vehicles and large exhibits as well as all conference sessions to happen under one roof.

2023 will see TRECC transformed into a truckie's paradise. Trucks, trailers, and trade exhibits will wrap around the main conference stage and plenary area, providing an unrestricted 360-degree view of the entire event.

TRECC is located 5km south of the Tamworth town centre on Greg Norman Drive. There is ample free public parking on-site (located directly opposite entrance).

→ Saturday Night Gala Dinner Venue

The West Tamworth Leagues Club Function room will host our Blue and White Tie Gala dinner. Guests will enjoy a 3-course meal along with spectacular entertainment from Olympic Gold Medallist **Steven Bradbury** and international comedian and juggling sensation, **James Bustar**, before finishing off the night with our spectacular industry auction.

The West Tamworth Leagues Club Function room is located at Scully Park, Kent Street West Tamworth.

Dress code: Blue and White Tie



ENTERTAINMENT FRIDAY

→ Jake Davey – Singer, Songwriter and Multi-Instrumentalist

Hailing from the Mid Coast of NSW, Jake Davey, 26, has an unquenchable thirst for creativity. He is a singer, songwriter, multi-instrumentalist, producer, and mixing engineer. He has supported artists including Diesel, Daryl Braithwaite, Rick Price, The Viper Creek Band and Travis Collins

Two years ago, Jake received the Travis Collins Scholarship to attend the County Music Association of Australia Academy in Tamworth and recently signed his first-ever publishing deal and collaborated with Golden Guitar winner and mentor Kevin Bennett on a single.

Get your singing voice prepared, dust off your dancing shoes and get ready for a fabulous night of singing and dancing thanks to our Friday night dinner sponsor, Freightliner.



ENTERTAINMENT SATURDAY

→ Steven Bradbury – Last Man Standing



Just like in sports, business is about showing up every day and giving it your best. When your moment to shine comes, will you be in position, and prepared “to DO A BRADBURY”.

As well as being entertained and inspired, Olympic Gold Medallist Steven Bradbury will leave you with a lasting impression that much of the prize is in the journey and that success takes PASSION, PERSISTENCE and TEAMWORK.

After crossing the line first following a pile-up in the 1,000m short-track speed skating final at the Olympic Winter Games Salt Lake City 2002, he received his gold medal as a reward for the efforts he had made over his ENTIRE career. In accepting his prize, Bradbury was triumphant when he said “I’ll accept this gold medal. But not for the 90 seconds of this race – I’m going to take it for the 14 years of hard work”.

→ James bustar – Australia’s madman of comedy and juggling

James Bustar delivers a frantic, manic, energy filled show featuring an EXPLOSIVE combination of cutting-edge juggling, variety, technology, and audience involvement.

Bustar brings the funny to the crowd in ways that are dynamic, ever-changing, and explosive.

Considered the best juggler in Australia, and with such an explosively funny and over-the-top routine, Bustar is sure to make you clutch your sides from laughter and talk about “that guy Bustar” for days and weeks afterwards.



PARTNER'S PROGRAM

Our 2023 Conference Partners Program will be held on Saturday 11 March 2023. This one-day program will see the partners enjoy a Brush & Brunch painting class (at Pinot & Picasso Tamworth) as well as a two-course lunch at the beautiful Dungowan Station. A special activity has been organised for the partners to enjoy for the remainder of the afternoon.

ACCOMMODATION

LBRCA has secured two accommodation options for delegates. LBRCA has organised coach transport between these two hotels and the main conference venue for the duration of the event.

→ **Mercure**

Mercure Tamworth is our main accommodation venue and provides upscale accommodation boasting 52 meticulously designed rooms. Connected to West Tamworth Leagues Club, the hotel is surrounded by the picturesque mountains of the Northwest.

Bookings can be made by phoning **02 6765 1200**. Please mention 'LBRCA' when making your booking to take advantage of special delegate pricing.

→ **Best Western Settler's Inn**

Best Western Settler's Inn has been selected as our overflow accommodation provider. Located in the heart of Tamworth within a 5-minute drive of the Australian Country Music Hall of Fame and the main conference venue, TRECC, this quality hotel offers premium bedding and amenities to ensure your stay in Tamworth is comfortable.

Bookings can be made by phoning **02 6762 1566**. Please mention 'LBRCA' when making your booking to take advantage of special delegate pricing.



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